

## **Historic, Archive Document**

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1950 SPRING OFFERINGS OF  
GOOD THINGS FOR YOUR FLOWER GARDEN

To thank you as we'd like to do  
Is far beyond our powers,  
For if we had no friends like you,  
There'd be no firm like ours.

Paul L. Ward, Plantsman  
Hillsdale, Michigan

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Michigan customers please include 3% sales tax with orders.

We are offering an increased line of plants this spring, particularly in the field of potted annuals, which have proven very popular the past two seasons. On these we very much desire to have your orders by March 15th.

PANSIES AND VIOLAS--Up to early May we can ship our giant flowering pansies and violas, in bud and bloom, splendid field grown plants. After about the 10th of May pansy plants are too large to ship well. You can be assured of receiving selected stock that will surely please you. You may order mixed giant flowering and in addition giant white, giant yellow and deep blue separately. Our stock of violas is unusually good and you may have mixed. apricot, yellow, red, blue, white or purple. Minimum order, by express collect, 25 plants assorted as you wish, the price being \$1.50 for 25 plants.

ENGLISH DAISIES AND FORGET-ME-NOTS--English daisies are a double flowering low daisy doing best in semi-shade and if kept picked will bloom most of the summer. Colors are pink, deep rose and white. In mixture only. Blue, compact annual forget-me-nots, very fine with tulips and for accent in early flowering borders. Flowers completely cover the plant. Priced the same as pansies, 6¢ each and can be included in pansy shipments. If ordered separately, minimum order 25 plants.

ANNUAL BEDDING PLANTS

Snapdragons for outside blooming--Colossal garden type in shades of orange, crimson, white, pink, yellow. For mixed colors we are able this year to offer the giant Tetraploid flowering type at the same price as separate color Colossals, namely 70¢ a dozen prepaid or 4¢ each for 50 or more express collect. Also we will have the giant Tetraploid in yellow and pink separately, at 80¢ a dozen prepaid.

Asters: Finest double types from the best strains of seed obtainable. All colors but yellow in the regular petal type, also white, blue, pink, rose, purple in the comet or irregular petal type. And in addition the anemone type--double with crested centers--very fine for cutting and with large flowers and long stems, in orchid, rose, scarlet, ~~deep blue~~, peach pink. All asters 50¢ dozen prepaid, \$3.00 per 100 by express.

(Over)



Marigolds: Giant African doubles in orange, lemon or mixed. Also dwarf marigolds in orange, yellow, maroon and gold. See list of potted marigolds for colors and descriptions. African type 55¢ dozen prepaid and all dwarf types 65¢ a dozen prepaid.

Zinnias: Giant flowering, all colors except white, also in mixture. Fantasy, twisted petal type, in rose, orange and scarlet. Baby Pompons in salmon-rose, orange, yellow and scarlet. 50¢ dz.

#### —PERENNIALS—

We have a limited amount of perennials this spring, good plants, nearly all of which will bloom the first year. Prices do not include delivery and on small orders we will bill you for the postage. Heavier shipments will go better by express collect.

Alyssum, "Basket of Gold"—Young, January started, Dz. \$1.00.  
Coreopsis, semi-double "Sunburst"—All summer bloomer if kept picked. Daisy like, pure yellow, long stems. 15¢ each.  
Canterbury Bells, Cup and Saucer type—Pink, Blue or White, 20¢ each.  
Campanula, Peach Bells, "Telham Beauty"—Blue bell flowers on tall spikes. Best in partial shade. 25¢ each.  
Carnations, hardy Grenadins—Best type of the hardy garden carnations. Pink, Yellow, White, Red. 20¢ each.  
Gaillardia—Large red and yellow flowers. All summer bloomer. 15¢ each.  
Hibiscus, Giant Mallow—Two-year roots. In mixture only, 30¢ each.  
Garden Pinks—Old fashioned double Scotch, sweet scented. Each 15¢.  
Platycodon, Pink balloon flower—Buds shaped like small balloons. This is a very light pink. Two-year roots, 25¢ each.  
Purple Cone Flower, Rudbeckia—Giant crimson daisy. Tall. A fine cut flower. One year old plants, 20¢ each.  
Shasta Daisies—Double White, a fine cut flower. Strong divisions, 20¢.  
Sweet Williams—Mixed colors, many double. 15¢ each.

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#### —CANNAS—

Few plants make a more striking display of foliage and color. They are especially good in round beds, edged with Salvia.

We will have strong potted plants ready about June 1st. Get a full season of bloom by using these started plants. Figure 18 inches apart for bedding purposes. By express only, 25¢ each. Combine with orders for potted plants from Group B to reduce express.

KING HUMBERT—Giant crimson, bronze foliage.  
YELLOW GEM—Pure yellow, green foliage, rather tall.  
ROSAMOND COLES—Green foliage, semi-dwarf. Flowers scarlet, edged gold.  
SALMON PINK—Pure color, tall plant with green foliage.  
WYOMING—Bronze foliage, pure orange, giant flower. Tall plant.  
THE PRESIDENT—Green foliage, medium height, bright scarlet.



Paul L. Ward, Plantsman  
Hillsdale, Michigan

Gardens at 298 Hillsdale Street  
Phone 653

POTTED ANNUALS—Spring of 1950

Earlier flowers, unchecked growth and all-around better results will be obtained from our pot grown annuals. Shipped express collect, each plant individually wrapped, they will reach you in the best of planting condition.

Group A. consists mainly of plants that are not hurt by late frosts and will be ready in late April or early May. Group B. contains all the rest of the kinds we grow in pots and includes all the tender kinds and some of the hardy kinds like delphiniums that will not be ready before the last of May.

Prices on potted annuals do not include transportation. If you order 25 or more they will go by express collect, smaller lots by parcel post, you to remit later the postage charge. Minimum order for potted annuals \$2.00 and not less than three of a kind or color. WE WOULD GREATLY APPRECIATE HAVING ORDERS FOR POTTED ANNUALS IN HAND NOT LATER THAN March 15th. Thank you.

GROUP A. April and May delivery:

Asters: Four new ones—Ball's early white, Ball's rose, Ball's purple, Ball's shell pink—all fully double, long stemmed and large. The anemone type asters have proven very popular. They are double with crested centers in these colors: orchid, rose, scarlet, ~~deep blue~~, peach pink. Other colors and types: Heart of France, red; Comet or shaggy type—giant Early Blue, Rose Marie, Peach Blossom, white Santa Maria, purple Crego. Mixture of all above and others. 10¢ each.

Snapdragons: Colossal garden type in red, white, pink, rose, yellow, and orange shades. Also Burpee's Tetraploid mixed, very large. 10¢ each. Tetraploid yellow and tetraploid pink, also the new "Skyscraper" with extra long flower heads, 12¢ each.

Annual Larkspurs: Finest and newest giant flowering types, base branching in pink, rose, white, blue or mixed. 10¢ each.

Calendulas—A fine large flowered, long stemmed class:  
Persimmon Beauty, giant orange  
Lemon Beauty, giant pure lemon yellow  
Apricot Beauty, two-toned, large bloom. Each 12¢.

GROUP B. Delivery late May and into July.

Ageratums—Finest dwarf, "Blue Bedder", 15¢ each.

Begonias—Compact, free flowering bedding type. Scarlet or Rose, in bud or bloom. 20¢ each.

Delphiniums—Pacific Hybrids—all semi-double. Best of all strains. Mixed 20¢ each. The following five at 25¢ each. "Summer Skies", light blue; "Blue Bird", medium blue; "Guinevere", orchid pink; "King Arthur", deep violet; "Sir Galahad", white.

(OVER)



## GROUP B Continued

**Lobelias**—Compact plants covered with bright blue flowers. Grand for borders, boxes, urns, etc., in not-too-bright sunlight. 20¢ each in bud and bloom.

**Marguerite** all double Carnations—You can now have garden carnations in abundance for cutting practically all summer. This strain comes in a bewildering range of colors, of good size and long stems. Bloom heavy till frozen down. 15¢ each.

**Marigolds**—Giant African tall doubles, orange, lemon, mixed. Each 10¢. French dwarf: "Spry," maroon and gold; "Pygmy," pure yellow; "Sunkist," pure orange; also the fine border varieties, "Naughty Marietta," yellow and maroon, and "Redhead," semi-anemone type. These last two make a striking border in alternate groups. All dwarf marigolds 12¢ each.

**Petunias**—Double white, white and pink, salmon rose, purple and mixed. These doubles make magnificent border plants, covered with giant bloom until hard frosts. Each 25¢.

Giant singles in white, purple, pink and ruffled giants mixed. Any of the giant singles at 15¢ each.

Single bedding types for borders and window boxes: Celestial Rose; King Henry, red; deep purple; Admiral, blue; White Perfection, Mixed. Bedding petunias 12¢ each.

"FIRE CHIEF"—The new, bright scarlet petunia awarded highest and only flower medal this year in the All-America trials. It is brilliant, compact, and very free blooming. 20¢ each.

**Pink Cleome** or Spider Plant—We are offering it this year for the first time. It is exceptionally fine for tall borders or groups. It blooms from July to frost, getting more beautiful each day. Up to three feet in height and two wide. Each 20¢.

**Rudbeckia "Starlight"**—A double form of Black-eyed Susan, annual, large flowered, very profuse bloomer all summer. Fine for cutting. Runs a few singles but nearly all are semi-double to full double. Colors are various shades of maroon and gold in same flower. 15¢ each.

**Salvia**—The brilliant red, showy late summer flower which blooms until frozen down. Earliest is "St. John's Fire, 12 inches; "Bonfire", second early, 20 inches; "Splendens", a little later, 30 inches. All salvias 15¢ each.

**Unwin Dahlias**—The demand the past two seasons has surprised me. In rich soil with plenty of moisture these single, semi-double to double dahlias in a wide range of colors, give you a maximum of delight both for beauty in the row and for cutting. Each 15¢. AND NOW WE HAVE A BRAND NEW, ALL DOUBLE UNWIN DAHLIA. You will want some of these too, at 20¢ each.

**Verbenas**—Giant flowering types: Scarlet, Royal Purple, Mid-blue, White, Pink, Salmon and Mixed. 15¢ each.

**Zinnias**—Super Giants mixed; Fantasy type in rose, scarlet and orange; Giant flowered in pink, scarlet, orange, yellow, rose, mixed; Baby Pompons in scarlet, rose, yellow, orange, mixed. Any 10¢.

**Assort** as you wish, but not less than 3 of a kind or color. Michigan customers must include the state 3% Sales Tax.



## HEMOROCALLIS, DAY LILIES

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I have made arrangements to have a quantity of these popular lilies from a specialist, and listed below are twelve of his best varieties in the medium price range. All plants are strong, blooming size divisions and cover the complete color range and season of this family of lilies. I would be glad to have your order, if possible, before April 1st, so that shipment to you can be made without resetting the plants when I receive them from the nursery. However, they will be available all through April. Prices include delivery, but minimum prepaid order is \$2.00. If you are a Michigan customer the 3% sales tax must be added.

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Prices are for single plants--6 of a kind for the price of 5.

- BAGDAD - 42 inches. A gay combination of orange, red, yellow and madder brown. June-July. 40¢.
- BIJOU - 25 inches. Small flowered multiflora type especially suited to the rock garden. Orange overcast red. July. 40¢.
- CHENG TU - 48 inches. Brilliant and attractive day lily. Flame scarlet with carmine star midzone and orange throat. Perfect form, crimped edges pleasingly curved. July. 75¢.
- CINNABAR - 3 feet. One of the very best. Open flowers six inches across; wide petals canary yellow brushed red, deep red in throat plus a deep clear yellow star at the throat; narrow alternating petals of deep yellow and orange. July-August. 40¢.
- GOLD DUST- 30 inches. Fine deep orange. May-June. 30¢.
- GOLDENI - 28 inches. Very deep orange. Large refined flower of smooth texture. June-July. 30¢.
- HYPERION - 44 inches. Largest and one of the finest day lilies. Seven-inch flowers, pale yellow of most artistic form. Very fragrant. July-August. 50¢.
- LINDA - 3 feet. Finely ruffled, golden yellow with contrasting throat marking of rose-red. Midseason. 40¢.
- MIKADO - 3 feet. Handsome large flower, rich orange with deep mahogany-red throat. Its charm is due to the bold color contrasts and perfection of form. June-July. 35¢.
- OPHIR - 50 inches. Golden yellow trumpet shaped flowers 5 inches across, borne 25 to 30 to a stem. Award of merit Royal Horticultural Society of England. July-August. 40¢.
- SIR MICHAEL FOSTER - 4 feet. Fine large ruffled, very fragrant flowers of clear empire yellow without a mark of any kind. June-July. 40¢.

One each of the above twelve "finest" of the day lilies for \$4.00.

Paul L. Ward, Plantsman,  
Hillsdale, Michigan



## —POTTED TOMATOES—

We are listing a few of the kinds you are less apt to find in regular markets—kinds we have found exceptional for both regular and special uses. Started early from seed, they are strong plants shipped from 2½ inch pots, with a lot of good roots so there will be no setback.

The price is \$1.55 a dozen prepaid. If ordered to come with any of the group of potted annuals by express the price will be \$1.40 a dozen. Please order by March 1st and specify date delivery is desired.

DWARF STONE—A heavy leaf, tree form tomato that is adapted for close planting. A good size fruit, solid meat, red and ripe to the stem and fine both for table and canning.

ITALIAN CANNER—Puree tomato. Fruit is about three inches long by 1½ to 2 inches through. Flesh almost solid, of finest flavor and can be served whole or sliced lengthwise. Extra early, heavy bearer.

REDHEART—New. Large heart shaped, early and very heavy producer. Fruit bright red, solid, ripens fully to stem and is of superb flavor.

RICHMEAT—The very finest red tomato of the beefsteak type. Fruit is very large, nearly all are perfectly smooth, meat heavy and of very finest sub-acid flavor. The heavy fruit should have adequate support by stakes or trellis to keep it off the soil.

VALIANT—This is the one for an extra large, first early. Solid meat, long season bearer, fine flavor and the largest of the very early sorts.

WYNSALL—A greatly improved Ponderosa type, the fruit being much smoother, decidedly earlier and a heavy producer. It has the characteristic pink skin of the big Ponderosa. You will like this one. Needs support for its heavy fruits.

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## GLADIOLUS COLLECTIONS

One dozen, all different, not labelled, exhibition bulbs, first size, in carton with full instructions. \$1.10 prepaid.

25 blooming size bulbs ( $\frac{3}{4}$  to 1 inch diameter) in at least ten kinds, not labelled, 75¢ prepaid.

100 mixed bulbs, fine sorts in a wide range of colors. These will be size 1/2 to 1 inch diameter and most will bloom first year and all the second year. \$1.00 prepaid.

10 all different blooming size bulbs and 1000 mixed bulblets, with growing instructions for the bulblets \$1.00 prepaid.

15 large mixed color bulbs prepaid for only 75¢.

See color circular for named varieties and other collections.

MICHIGAN CUSTOMERS PLEASE INCLUDE THE 3% SALES TAX WITH ALL ORDERS.



DON'T OVERLOOK THESE SPECIALS

POTTED TOMATOES—Select varieties

PINK CLEOME—Spider Plant

ANNUAL DOUBLE RUDBECKIA—"Starlight"

ALL DOUBLE UNWIN DAHLIAS

ALL DOUBLE MARGUERITE CARNATIONS

The new "REGAL" LARKSPURS

CANNAS—Giant flowered

ALL DOUBLE PETUNIAS and the new  
Gold Medal winner "FIRE CHIEF"

Described and priced in accompanying  
list of annuals and perennials

Paul L. Ward, Plantsman  
Hillsdale, Michigan



